



## Smarter Billing Starts Here: The Benefits of Vendor Partnerships

Medical billing is a complex and practice-specific process that requires an interwoven combination of people, processes, and technology to ensure timely reimbursement. As revenue cycle management has grown more complex with reimbursement issues, changing regulations, staffing shortages, and the need to keep up with evolving technology, the in-house billing model has become incredibly hard to maintain.

More and more practices are leaving behind the do-it-yourself approach and choosing to partner with specialized billing companies to ensure efficient and accurate billing. These partnerships provide expertise, scalability, and automation to help provider practices streamline their operations. The result is reduced costs and increased revenue, allowing you to focus on what matters most – your patients.

### Key benefits of a Health Prime partnership



**Increased revenue:** Partnering with a trusted billing vendor, like Health Prime, can significantly increase collections by streamlining the entire billing process and ensuring optimized claim submission. With our specialized knowledge and technology, we can also identify revenue leakage and improve patient payment collections to boost the financial performance of your practice.



**Cost savings:** Working with a partner to manage your billing operations can offer significant cost savings by reducing the need for in-house infrastructure, training, and staff. With this type of outsourcing partnership, providers can benefit from economies of scale, lower overhead costs, and eliminate indirect expenses like staff turnover and training.

### It's all in the numbers

**98%**

Success rate of  
claims accepted  
on the first pass

**30%**

Increase in  
overall practice  
productivity

**11.5%**

Increase in  
reimbursement  
year-over-year



**Specialized expertise:** Physician practices can benefit from a team of coding, billing, and compliance experts, whose sole focus is provider-practice revenue cycle management. Our in-house experts receive continuous training to stay up to date with coding and billing management, industry reimbursement trends, and compliance to reduce the risk of errors and claim denials.



**Flexibility and scalability:** As patient volumes fluctuate, billing partners provide the flexibility to scale operations up or down based on demand, without the need to hire and train additional in-house staff. This allows medical offices to scale operations efficiently while maintaining consistent cash flow and avoid excess staffing and infrastructure.



**Access to cutting-edge technology:** Working with a trusted billing partner that has scaled technology can give providers access to advanced automation and data analytics that can streamline operations and reduce errors. With robust security measures and cost-effective solutions, vendor partnerships eliminate the complexities of in-house implementation.

**Health Prime is trusted by more than 800 clients nationwide**



Health Prime is a leading provider of revenue cycle management solutions for physician groups. With a team of 5,000+ employees across the U.S., Latin America and Asia, we accelerate reimbursements for thousands of physicians nationwide. To learn how we can help you improve operational efficiency and financial performance, please visit [hpiinc.com/2025](https://hpiinc.com/2025).