



# A LETTER FROM HEALTH PRIME'S FOUNDER AND CEO



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I opened my practice in 1974, and for nearly two decades, I knew without question I was fulfilling my calling.

By the early 90's though, health care had changed. Managed care, increasing regulation, the malpractice crisis, skyrocketing costs, institutional competition, and decreased reimbursement all became a fact of life. Public perception and the demands on providers had shifted dramatically. The physician-patient relationship—the greatest reward of my work—was becoming the story of the past, eclipsed by the weight of administrative transactions and financial management.

So, in 2004, I formed Health Prime International with a group of concerned physicians looking for a better way. We recruited respected health care and technology experts dedicated to applying technology, data and the physician's perspective to deliver solutions that benefit all stakeholders.

Today, in the transition to value-based care, providers are working harder and longer hours than ever struggling to deliver the highest levels of care while managing the financial health of their practices. Unfortunately, one of the most significant results of this struggle is unprecedented physician burnout.

And it's taking a huge toll.

At Health Prime, our mission remains unchanged: We're here to help health care organizations and their patients thrive while allowing physicians to get back to what's most important. We believe with the right technology and transformational partner, moving from fee-for-service to value-based care can make sense for everyone. It would be our pleasure to show you how.

## COMPLICATED, **VALUE-BASED CARE** REIMBURSEMENT IS **CONTRIBUTING TO** PHYSICIAN BURNOUT

Managing the complicated administrative burdens of more payors, varying standards and an endless stream of government regulations has made physician burnout an occupational crisis in health care today.

Health Prime makes technology the solution, not the cause. Our holistic approach delivers on a promise to improve the well-being of physicians, patients and healthcare practices.



**%** 60% Physicians burnout rate in some specialties

Source: AMA



<u>a</u> 78%

Physicians who say they have experienced burnout

Source: Physicians Foundation 2018 Physician Survey



**80%** 

Physicians who report being at full capacity or overextended

Source: Physicians Foundation 2018 Physician Survey

#### **HELPING DOCTORS BE DOCTORS AGAIN**

Navigating the complexity of today's value-based health care system can be stressful. We're on a mission to create technology and solutions that reduce stress—not cause it.

Created by doctors for doctors, we're help to help you:







# HEALTH PRIME: YOUR TRUSTED VALUE-BASED CARE PARTNER

Holistic, tech-powered software and services that:

- Take administrative burdens off physicians and staff
- Allow more time for quality, positive patient interactions
- Prevent physician burnout and improve quality of life
- Streamline practice workflows and processes
- Offer data-driven advice that's practical and easy to apply with our expert support
- Increase reimbursements
- · Improve margins and profitability
- Deliver better health outcomes
- I am more than satisfied with the performance of Health Prime for my practice. I have recommended their services to multiple physicians, and will continue to do so. On a scale of 1-10, they are a 20!"







Health Prime has given us the opportunity to focus completely on our patients and the care that we are providing them with. Health Prime's services have eliminated stress from our staff and provided us with the tools necessary to succeed. I would recommend their services to any physician's office."

The Center for Vein Restoration,
 Maryland, Virginia, and DC area

#### WHY HEALTH PRIME

Quality: With over a decade of experience,
Health Prime is known for the highest
standards of patient confidentiality and
security—with benchmarks above the
Medical Group Management Association's
industry standards.

Comprehensive: More than just a billing company, Health Prime provides holistic revenue management and practice optimization solutions. We're not only an expert advisor, but also workflow and compliance gatekeeper, delivering actionable insights to address our clients' unique challenges.

Customizable Solutions: Technologypowered solutions that fully integrate with current systems.



### **READY TO TALK?**

Call or email to learn how we can help you get back to the joys of practicing medicine—and your life.

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